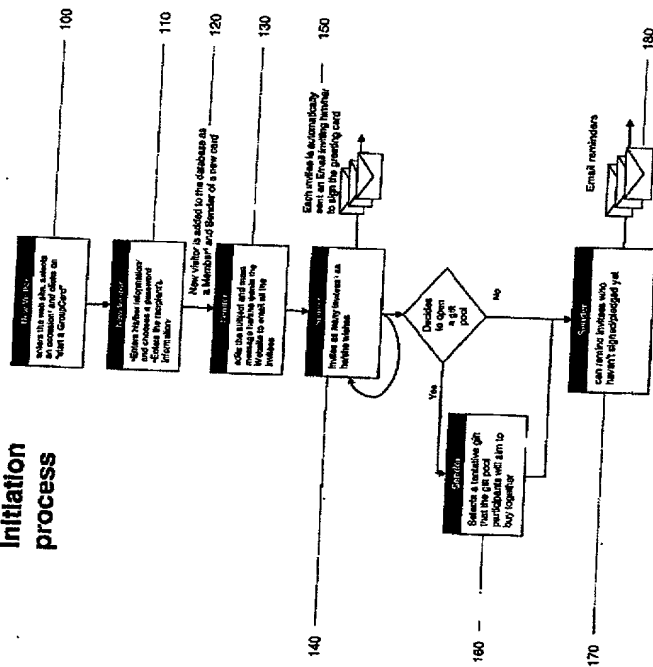


Initiation process



Considerable events such as (but not limited to) birthday, wedding, etc.
 - The new visitor has to enter their first name and email address.
 - The new visitor has to enter their first name and email address.
 - Members each have a personalized one-to-one email where they can initiate new group greeting cards.
 - For each invite, the member receives a list of names, email addresses and (optionally) home and mobile phone numbers to be appended to the invite's email invitation message.

FIG. 2

Contribution process

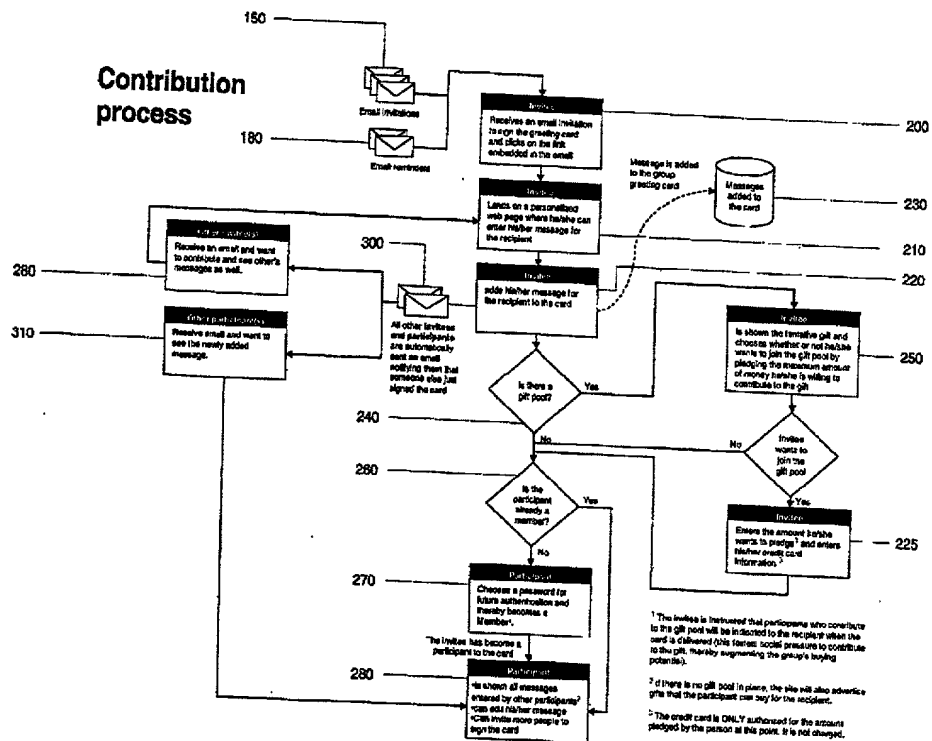


FIG. 3

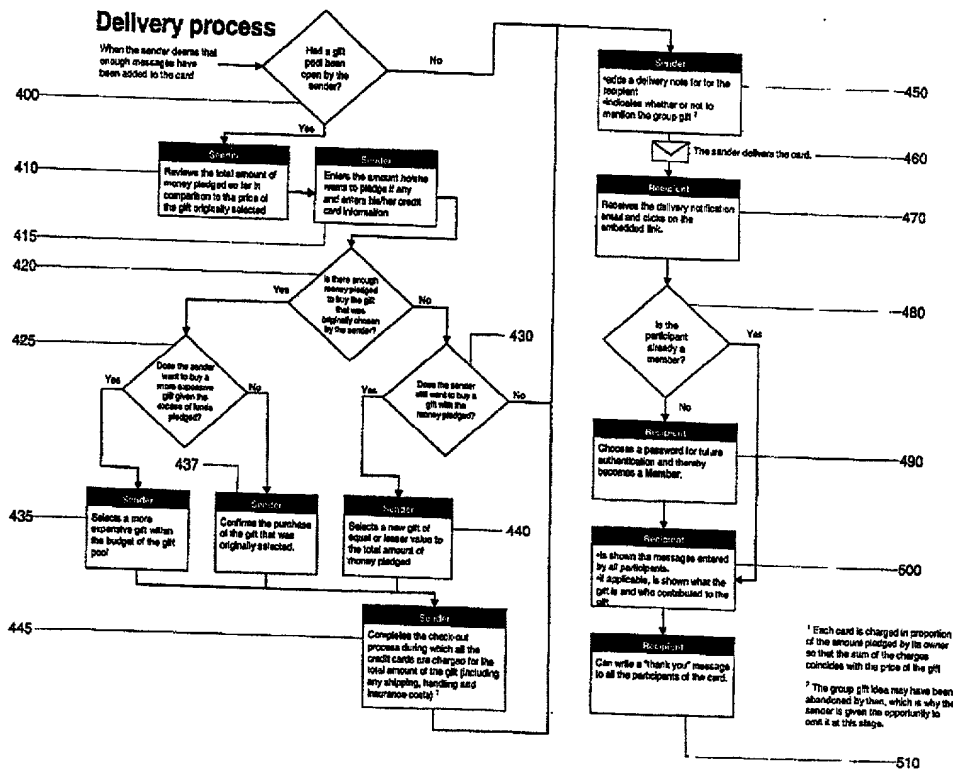
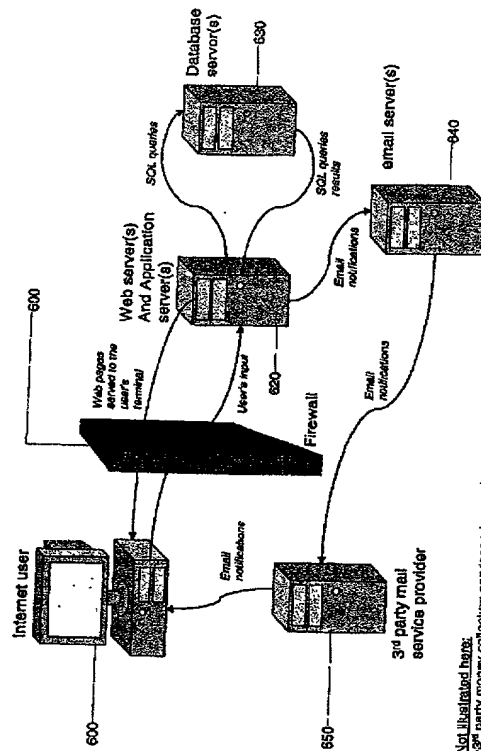


FIG. 4

Apparatus



Not illustrated herein:
 • 3rd party money collection services who can be used by the sender to collect contributions from participants toward the group gift.
 • The differentiation between the various types of users (sender, participants, recipient)
 • The merchant sites where the sender can buy the group gift

FIG. 5